



Company Profile



# Value to every bottle

Our method,  
services and values

**bertolaso**



**Bertolaso,  
renowned worldwide  
as a leading provider of intelligent solutions  
for every need in the bottling industry.**

We are leaders in designing, producing, and installing automatic systems to bottle still or sparkling wine, spirits, beer, fruit juices, water, and drinks.

In business since 1880 in Zimella, near Verona (Italy), through our “turnkey” systems we provide innovation and reliability to large and small producers around the world.

**bertolaso**

# Our company in seven values.

Our greatest ambition, which we strive to achieve every single day, is making the Bertolaso trademark a brand universally associated with the concept of excellence. This is why we identified seven essential values to guide our choices and our company's business.

## b like Bertolaso and branding

Our values are:

1. **Innovation**, intended as ongoing evolution of technological advancements.
2. **Flexibility**, to solve our customers' changing needs.
3. **Ambition**, our desire to be recognized worldwide.

4. **Organisation**, refining internal systems and work dynamics.
5. **Humanity**, enhance the fellowship and dialogue between people.
6. **Passion**, the pride to represent the best of Italian engineering.
7. **Experience**, our wealth of knowledge derived from 130 years in the business.



## 1 Innovation



## 2 Flexibility



## 5 Humanity



## 6 Passion



## 3 Ambition



## 4 Organisation



## 7 Experience

# There is no technology without creativity.

What sets us apart from many of our competitors, and enabled us to reach into an international audience, is our design skills and product-specific expertise. **We don't only produce standard machines, we also craft custom-built products: innovative solutions created to meet our clients' needs.** This is the challenge we take on every day, thanks to the talent and capability of our Research & Development and Engineering Teams.



We know full well that every producer is different to others: every bottle, every cap, every type of wine or drink require a creative effort to develop technologies to make **the bottling process faster, safer, and more efficient.** For this reason our systems are modular: they are flexible enough to accommodate new functionalities, dictated by the requirements emerging in the sector.

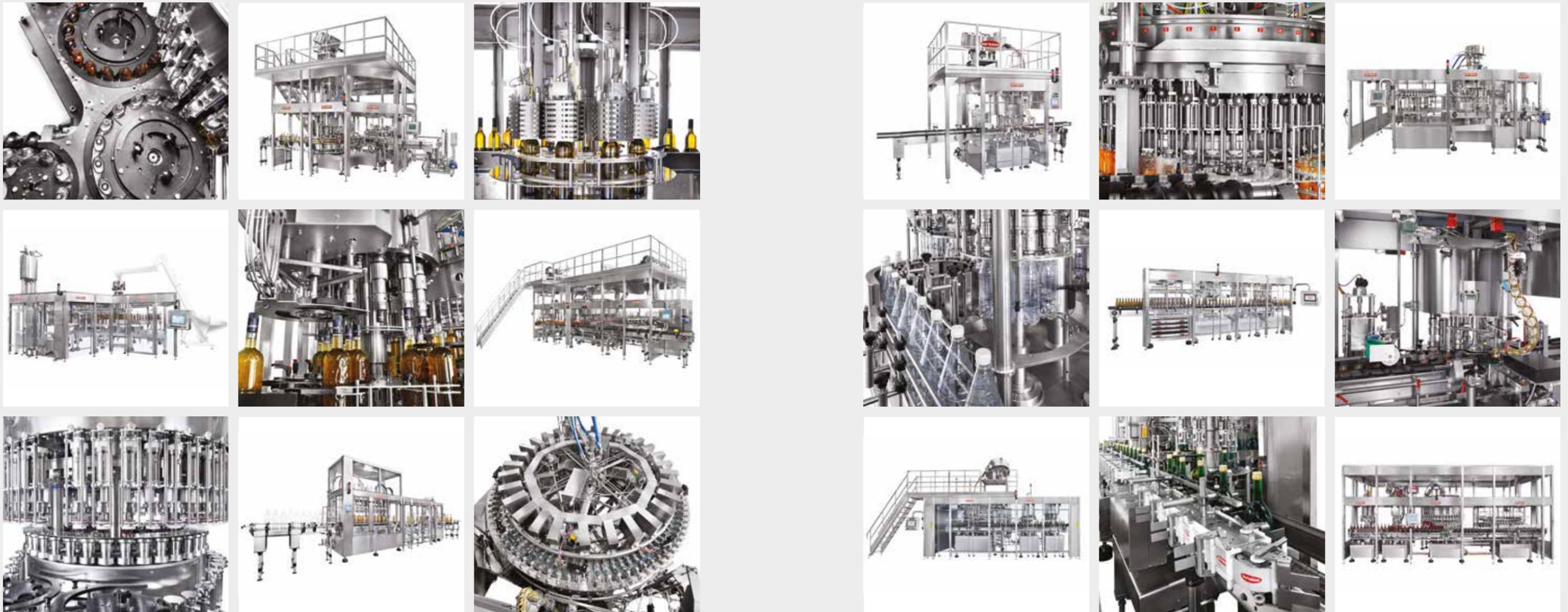
We focus our expert competence and unique experience on our clients' particular needs.



Fillers, rinsers,  
corkers, complete  
bottling lines:  
**we provide flexible  
products, and inflexible  
precision.**

**We design and produce any type of machinery involved in the bottling phases.** Specific single-use machinery, such as rinsing, filling, corking and capsuling machines, and **integrated and automatic complete “turnkey” systems.**

Models evolve, but our business philosophy is still the same: create high-technology machinery to ensure **maximum results in terms of high production yields, ease of use, and reliability over time.** For over one hundred years our technology is appreciated all over the world.



Close to producers around the world:  
**international by tradition.**

**Vast international experience.**

From champagne to whiskey, from oriental liqueurs to new craft beers or fruit drinks produced in the Mediterranean regions. A widespread presence, with a local workforce, to provide security to producers worldwide.

**85%**  
exported production

Our business had always had an international inclination, and today we ship Bertolaso systems to every country around the world.

With four branches and a network of local distributors and partners, **our capillary network guarantees**

**our clients constant assistance during the line installation phase and post-sale technical services.** From our distributed warehouses our replacement parts are rapidly delivered in all parts of the world. We currently export over three fourths of our total production.



# Assistance and service are the main pieces in our machines.

In our clients  
we see partners:  
their peace of mind  
is our responsibility.



In line with our company's founding principles, **we dedicate a large part of our resources to client assistance.** To our clients we are not mere suppliers, but strategic partners with whom they can build a collaboration that goes beyond the simple supply of machinery. Our main focus is always on service: **we offer our clients specialized staff to provide instruction and training sessions to correctly**

**use the new lines.** And our customer services last for the entire life-time of the system. We have a team of post-sales representatives ready to respond to our client's requests from across the world. We have a web portal reserved to clients, making our assistance faster and more focused, sending indications to update and upgrade the machines already active.



# A group on the rise, alongside our clients.

**If there's a trait that we share with all the people that work with Bertolaso, it's passion:** the dedication towards projects, the awareness that every one – at every level – is fundamentally important to reach excellent results.

As an authentic group, we comply with an organisation that is shared and clear.

This allows us to be proactive, versatile, and reactive in walking side by side with our clients, every day.



Today our team works in two production units, a few kilometres from each other.

A relevant part of the group is dedicated to R&D.

In addition, we have a direct line with the university and the vinicultural sector: a constant exchange of information, aimed at maintaining the highest standards in research and innovation.



# For over 130 years our history is the future.

**To understand the evolution our group experienced we need to go back all the way to 1880.** In that year in Zimella, a small town in the Verona countryside, Bortolo Bertolaso applied his engineering studies, and realized important innovations in the agricultural sector, introducing the shoulder barrel sulphurizer (an invention that led him to be knighted in the Order of Merit for Labour in 1907). The imprinting is clear: a strong drive towards engineering development leads the company

to focus on designing machines to cork bottles. It is the beginning of a great adventure, one that continues to this day. Through four generations, the Bertolaso family widened and diversified their production of bottling machinery. Never betraying the pioneering spirit of the founder: a constant commitment to seeking out increasingly advanced technical solutions. This is why we can affirm that **our 130 year-long history is not an achievement but a starting point.**



#### **Talent for innovation: the most recent awards**

SIMEI - New Technology 2015  
Enomaq 2015 (Zaragoza) - Innovation Award  
SIMEI - Technological Innovation Award 2013  
SIMEI-ENOVITIS 2011 Award  
Confindustria Verona -  
Creativity and Innovation Award 2008

## **bertolaso**

Company Name: **Gruppo Bertolaso S.p.A.**  
President: **Luigino Bertolaso**  
Year of Establishment: **1880**

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